

2023 SPONSORSHIP OPPORTUNITIES



BROWN
MISSIONARY BAPTIST CHURCH



OVERVIEW

Here at Brown Missionary Baptist Church, we strive to create a community that loves God and people above all else by sharing the message and love of Christ! Brown has served as a beacon of life, hope and direction for the community for over 139 years. Starting in a bush harbor with a handful of members, today we have more than 14,000 members with an average weekend attendance of over 5,000!

With an average growth of 700 new members per year, we anticipate an exciting future and want to prepare for the opportunity to continue to meet the needs of the community. Our organization hosts several events throughout the year as our way of giving back to the community and building funds to pursue our charity works and activities. Since inception, we have been conducting non-profit, social and charitable activities intended for underprivileged families.

ABOUT PASTOR ORR

Dr. Bartholomew Orr is the Senior Pastor of Brown Missionary Baptist Church. Pastor Orr has served in this capacity since January 25, 1989. Under his leadership, the church has experienced tremendous growth, spiritually and numerically. Despite a large church setting, Pastor Orr works diligently to ensure that Brown maintains a "family-like" atmosphere. He is accessible to all member of his congregation and every member takes pride in receiving a yearly birthday call from their pastor.

Pastor Orr received his Doctorate Degree in Ministry from Union University. He has always used his passion for education to train and empower other ministers. A humble and honorable man, Pastor Orr has had the opportunity to share the gospel with diverse audiences around the world. Pastor Orr is married to his lovely wife Valarie, his best friend of over 32 years. They have been blessed with four sons and five grandchildren.





2022 IMPACT REPORT

AVERAGE WEEKEND ATTENDANCE

ONLINE 3,602 | **5,351**
IN-PERSON 1,749 | TOTAL

 **261**
BAPTISMS

76% Increase From 20218

 **1,026**
NEW MEMBERS

1% Increase From 20212

 **969+**
VOLUNTEERS

2% Increase from 2021



60 Local Outreach Projects
Serving Over

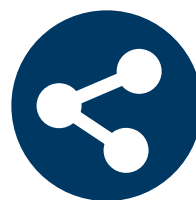
130K
Mid-South Families



159
COLLEGE
SCHOLARSHIPS
AWARDED



641
PEOPLE IN
SMALL GROUPS



16.5 MILLION
SOCIAL MEDIA SHARES



2,257
NEW
GIVERS

13.7%

of Church Income
Given To Mission
and Benevolence

THANK YOU FOR YOUR GENEROSITY!

PROPOSAL

Based upon our research, we understand that your company or organization has a corporate philosophy of giving back to the community and understands the importance of being a true community partner. It's clear that your company or organization also understands that by supporting the organizations where you live and do business, that you are also supporting and enhancing the lives of your customers, associates and neighbors.

We believe that your company or organization has a desire to emphasize this philosophy in order to change any misperceptions about your brand. Therefore, you are interested in supporting consumers from lower income communities in the Mid-South area not only to provide personalized advice and financial tools, but to also help fulfill their needs. This falls in line with our efforts and planned activities. Because of your focus on arts and culture, health and social services, economic development and education, we are pleased to invite you to be one of the sponsors for the following:

- Soulful Christmas
- Family & Community Picnic
- Contending for the Faith Conference & Innovation Conference
- Fruit of The Spirit Senior Meal Program
- Radio Broadcast
- Social Media Broadcast
- Revival and Pastors' Luncheon
- BMBC Worship Experience Weekly Sponsorship

Your contribution can truly help both of our organizations to pursue our objectives and warm the hearts of families in the community. We know that nothing compares to the altruistic feeling of being able to help another person, but we understand that more tangible benefits and recognition are needed for your generosity and goodness. Therefore, we have outlined all sponsorship benefits for each event in the upcoming pages. If you have questions regarding this proposal, feel free to call **Tracy Harmon at 662-342-6407** or email at **tharmon@brownbaptist.org**. We look forward to your kind consideration.

Soulful CHRISTMAS

As a sponsor for our annual, popular Soulful Christmas event, which includes a creative drama, several top gospel artists and three event performances, you will receive each of the items listed below.

PRESENTING | \$20,000

- Your logo will appear and be announce on screen as the presenting sponsor at the beginning and ending of each performance.
- Recognition on social media and website as a Presenting Sponsor.
- Your business or organization name will appear under the event title in all promotions, including television, radio, digital and print materials.
- You will receive 8 VIP packages to include entrance to Backstage with the Artist.
- Meet and greet with featured recording artists.
- Gift Bags for your 8 guests each day.

PLATINUM | \$15,000

- Your business or organization name will appear in all promotions, including television, radio, digital and print materials.
- Recognition on social media and website as a Platinum Sponsor.
- A one-minute spot will run advertising your business before each performance.
- Your logo will appear on screen as the Platinum Sponsor prior to the performance.
- You will receive 6 VIP packages to include entrance to Backstage with the Artist.
- Meet and greet with featured recording artists.
- Gift Bags for 6 guests each day.

GOLD | \$10,000

- Your business or organization name will appear in all promotions, including television, digital and print materials.
- Recognition on social media and website as a Gold Sponsor.
- A one-minute spot will run advertising your business after each performance.
- Your logo will appear on screen as the Gold Sponsor prior to the performance.
- You will receive 4 VIP packages to include entrance to Backstage with the Artist.
- Meet and greet with featured recording artists.
- Gift Bags for 4 guests each day.

SILVER | \$5,000

- Your business or organization name will appear in all promotions, including television, digital and print materials.
- Your logo will appear on screen as the Silver Sponsor prior to the performance.
- You will receive 2 VIP packages to include entrance to Backstage with the Artist.
- Meet and greet with featured recording artists.
- Gift Bags for 2 guests each day.

BRONZE | \$2,500

- Invitation for 2 People to the VIP Reception
- Logo Recognition on BMBC Website
- Logo Recognition on All Social Media Platforms
- Logo Recognition on Before and After Production Credits

SARGENT SOLDIERS | \$1,000

- Invitation for 2 People to the VIP Reception
- Logo Group Recognition on All Social Media Platforms
- Logo Recognition before production credits

FRIEND OF THE ART | \$500

- Invitation for 2 People to the VIP Reception
- Listing Group Recognition on All Social Media Platforms
- Listing Group Recognition on after production credits

PATRON | \$250

- Invitation for 2 People to the VIP Reception
- Listing Group Recognition on All Social Media Platforms

REACH 250,000 in person and online viewers 500,000 for radio/social media ads

Family & Community PICNIC

As a sponsor for this annual community event, which includes a car show, carnival rides, food truck, games, health and job fair, and more, you would receive each of the items listed below.

GOLD (PRESENTING) | \$20,000

- Your business or organization name will appear under the event title in all promotions, including t-shirts, radio, digital and print materials.
- You will receive 50 VIP packages to include entrance/registration for all event activities/workshops including the VIP reception, front row seats during the closing service and 10 premium parking spaces.
- On-stage recognition at the beginning of the closing service.
- Your logo will appear on the outdoor signage as the gold/presenting sponsor throughout the event.
- Name recognition/signage at the food tent.
- A double-vendor booth in a high-traffic area of the event.

SILVER | \$10,000

- Your business or organization logo will appear in promotional print and web materials.
- Your business or organization logo will appear on printed and web promotions and on the event t-shirt.
- You will receive 10 VIP packages to include entrance/registration for all of the event activities including the VIP reception, front row seats at the closing service and 5 premium parking spaces.
- Your logo will appear on the outdoor signage as the silver sponsor throughout the event.
- A vendor booth in a high-traffic area of the event.

BRONZE | \$5,000

- Your logo will appear on a slide on-screen with all other bronze sponsors at the beginning of the closing service.
- A vendor booth in a high-traffic area of the event.
- You will receive five front row seats and two premium parking spaces.

Reach: 6,000 in person / 100,000 for radio/social media ads



As a sponsor for the Contending for the Faith Conference, which helps to build up our community of spiritual leaders, you'll receive each of the items listed below.

PLATINUM | \$5,000

- Your business or organization name will appear under the event title in all promotions, including radio, digital and print materials.
- A full-page, back-cover ad would appear in the program booklet highlighting your business or organization.
- A 3-minute video presentation will be played during lunch session highlighting your business or organization.
- A 30-second welcome video will be played at the conference opening session from your organization.
- Your logo will appear on the sanctuary screen as the platinum sponsor throughout the event.
- A double-vendor booth in a high-traffic area of the event.

GOLD | \$2,500

- Your business or organization name will appear under the event title in all promotions, including radio, digital and print materials.
- A full-page, inside-cover ad would appear in the program booklet highlighting your business or organization.
- A 2-minute video presentation will be played during lunch session highlighting your business or organization.
- Your logo will appear on the sanctuary screen as the gold sponsor throughout the event.
- A vendor booth in a high-traffic area of the event.

SILVER | \$1,000

- Your business or organization name will appear under the event title in all promotions, including radio, digital and print materials.
- A full-page ad would appear in the program booklet highlighting your business or organization.

- A 1-minute video presentation will be played during lunch session highlighting your business or organization
- Your logo will appear on the sanctuary screen as the gold sponsor throughout the event.
- A vendor booth in a high-traffic area of the event.

BRONZE | \$500

- Your business or organization name will appear under the event title in all promotions, including radio, digital and print materials.
- A full-page ad would appear in the program booklet highlighting your business or organization.
- Your logo will appear on the sanctuary screen as the bronze sponsor throughout the event.
- A vendor booth at the event.

SUPPORTER | \$300

- A half-page ad would appear in the program booklet highlighting your business or organization.
- A vendor booth at the event.

FRIEND | \$150

- A half-page ad would appear in the program booklet highlighting your business or organization.

Reach: 1000 in person / 100,000 for radio/social media ads

FRUIT OF THE SPIRIT SENIOR MEAL SPONSORSHIP

This is your opportunity to be a blessing by providing tangible support to seniors in the Mid-South Community. Your sponsorship will enable BMBC to secure and transport healthy meals to hundreds of deserving seniors on a daily basis. In addition to helping seniors, your business or organization will be highlighted during BMBC worship services and on BMBC related social media pages.

Level I - Individual - \$10

Level I - Daily - \$250

Level II - Weekly - \$2,500

Level III - Monthly - \$5,000

RADIO BROADCAST

As one of our sponsors for our 6 radio broadcasts which appear daily (M-F) on Hallelujah FM, WDIA, POP Gospel, and WAVN; you will receive each of the items below for five days.

- A personal welcome/open message (:10) from you, as a representative of your organization, inviting individuals to listen to Pastor Orr's message (e.g., This is John Doe, a local State Farm agent, welcoming you to listen to this live Broadcast of my church, Brown Missionary Baptist Church, under the leadership of Bartholomew Orr).
- A closing message from you, as a representative of your organization, thanking those who listened.
- A :30 second promotional/advertising spot that will run immediately following your closing message.

\$1,500 per week (runs 5xs)

Reach: 145,000

SOCIAL MEDIA BROADCAST

As one of our Message Champions for the social media broadcast, you would receive a personal message (:20) from you, as a representative of your business or organization, counting down the start of the live church broadcast and inviting individuals to join. (e.g., Good morning, this is John Doe, a local State Farm Insurance representative and in less than 10 seconds, please log on and join us for a live broadcast of my church home, Brown Missionary Baptist Church, under the leadership of Pastor Bartholomew Orr).

\$300 per week (one broadcast) or \$1,000 per month (4 broadcasts)

BMBC WORSHIP EXPERIENCE WEEKLY SPONSORSHIP OPPORTUNITIES

PACKAGE A:

\$1,500.00 • Includes Weekly Service Countdown, Announcement Ad,
Table set up at all 3 Services

PACKAGE B:

\$1,000.00 • Weekly Announcement Sponsor, Announcement Ad,
Table set up at all 3 Services

PACKAGE C:

\$500.00 • Announcement Ad, Table set up at all 3 Services

MEDIA PACKAGE:

\$2,000.00 • Weekly Radio Sponsor and all Social Media Outlet Platforms

CHANGING
Lives
MAKING A DIFFERENCE

REVIVAL AND PASTORS' LUNCHEON

As a sponsor for the Annual BMBC Revival and Pastors' Luncheon, you'll receive each of the items listed below.

GOLD (PRESENTING) | \$10,000

- Your business or organization name will appear under the event title in all promotions, including radio, digital and print materials.
- You will receive 10 VIP packages to include entrance/registration for all event activities/workshops
- You will receive a photo opportunity with the guest musical artist.
- On-stage recognition at the beginning of the closing service.
- Your logo will appear on the sanctuary screen as the gold/presenting sponsor throughout the event.

SILVER | \$5,000

- Your business or organization logo will appear in promotional print and web materials.
- You will receive 4 VIP packages to include entrance/registration for all of the event activities including the VIP reception, front row seats at the event and two premium parking spaces.
- Your logo will appear on the sanctuary screen as a silver sponsor throughout the event.

BRONZE | \$2,500

- Your logo will appear on a slide with all other bronze sponsors on the sanctuary screen at the event.
- You will receive two front row seats and one premium parking space.





BROWN

MISSIONARY BAPTIST CHURCH

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Southaven, MS 38671
662-342-6407

BARTHOLOMEW ORR - SENIOR PASTOR



BROWNBAPTIST.ORG