



VIDEO PRODUCTION SPECIALIST

Full-Time

ROLE DESCRIPTION

The Video Production Specialist will assist in amplifying Brown Missionary Baptist Church's (BMBC) vision of leveraging technology, especially video content, to share the Gospel and grow God's kingdom across the globe. The primary goal of this position will support and enhance the look and feel of all Brown Missionary Baptist Church video content. With this goal in mind, the Video Production Specialist couples the production responsibilities of a director of photography (help concept, shoot and light) with the post-production responsibilities of an editor/ animator (basic editing, color-correcting/altering, compositing, animating/creating graphics). The Video Production Specialist will also create graphic and motion graphic content for our live weekly service productions.

RESPONSIBILITIES

- Produces short-form in-house media
- Communicates and furthers the vision and values of Brown Missionary Baptist Church through video - includes filming, editing, color correcting, and animating video
- Proactively films worship, messages, major events, and annual activities within the church
- Seeks out God stories and avenues in which those may occur; work with other ministries to surface and capture life-change stories
- Valued member of creative services team; consistently contributes creative ideas for video and other initiatives that further ministry goals and priorities; attend creative team meetings and others as required
- Provides video support for ministries as required including testimonies, ministry highlights, or announcements for worship services, web, or social media.
- Participates in storyboarding process with ministries to support overall communication strategies and plans
- Captures b-roll at various church-wide events or events off-campus that support or relate to the ministry of Brown Missionary Baptist Church
- Determines all camera and lighting requirements for shoots to achieve desired scene interpretation
- Determines audio requirements for shoots and monitors proper audio during shooting
- Learns in-house production system workflow and troubleshooting
- Re-purposes and compresses content for multiple distribution paths
- Responsible for learning and mastering all related software and hardware
- Any other tasks assigned by the Creative Director

QUALIFICATIONS

- College Degree preferred **OR** equivalent work experience
- 1-3 years in Broadcast and/or Corporate/Non-Profit video production
- Expert knowledge of After Effects, Premiere Pro, Photoshop
- Ability to capture still images on occasion as needed is a bonus
- Must be familiar or able to learn video compression and conversion processes for web optimization
- Must have a passion for video and learning new technologies, techniques, and visual styles
- 3D Animation, Motion Graphic experience a plus but not required
- Video editing and animation proficiency (Adobe Creative Cloud) a plus, but not required